

Mistletoe Heights Association Quarterly Meeting
2200 Edwin Street, Mark Philpot's home
11/14/23 6:30-8:15 PM

OFFICERS IN ATTENDANCE

President: Mark Philpot
Vice President: Graham Brizendine
Treasurer: Jeri Jo Blackmon
Secretary: Val Ewing
Officers not present: Newsletter Editor Elisa Rhode

6:50 PM Call to order

Approval of Minutes: minutes from MHA Neighborhood Meeting held 8/22/23 were approved.



OFFICERS REPORT

President: Mark Philpot is stepping down as President of MHA and Graham Brizendine has been nominated for the role as president. He spoke briefly about his goals for the next year: invite a guest speaker to each meeting, Forest Park Blvd re-stripped (per Elizabeth Beck's office, in the budget for 2025), get Mistletoe Heights designated as a national Historic area, a move that would be additional, yet unrelated to, the current historic overlay. And improve the berm appearance, e.g., repaint the sign, fill in the planter boxes, trim back the trees.

Treasury: Report by Jeri Jo Blackmon - we have revenue from 4 advertisers, down from 12 reflecting a 13% decrease in funds. We used to have an advertising person that would solicit advertisers, but we don't have one anymore. We need volunteers to help with soliciting ads for our newsletter. Cost to advertise in MH newsletter: small business card size: \$25, quarter page: \$50, half page: \$100, full page: \$200. Advertising is not expensive so if you know someone or if you are at a business, ask them if they would like to advertise in our newsletter.

In our neighborhood, 48 of 500 homes have donated to the annual dues drive – down by 50% from last year. We need more donations from neighbors. Donations contribute to events such as July 4 parade, Christmas party, welcome baskets, etc. Net income is down 84% compared to last year.

Meeting attendee suggestion: set up a booth or table at the July 4 parade asking for donations.

UPCOMING EVENTS

11/19/23: Bow Tying Party – Sunday, Nov. 19 – 3PM to 5PM – 2237 Irwin St.

12/2/23: Potluck Dinner at 1408 Mistletoe Blvd, Jeri Jo Blackmon's house – Saturday, Dec. 2nd- 6:30 to 8:30PM. Bring a dish and be sure to put your name on the bottom so that your dish will get back to you if it's left behind. Reply to the email sent out about this event. Answer yes or no if you can come. If so, indicate how many in your family will be coming so we can plan accordingly.

12/3/23: Christmas Party at the Triangle for children - Sunday, Dec. 3rd 3:30 PM with a fire truck tour, Santa photos and activities for the kids. The event is funded by Mistletoe Heights and donations are accepted via PayPal or check. Review the flyer in the newsletter for more information.

NEW BUSINESS

Officer Elections

Nominating committee has nominated the following:

President of MH: Graham Brizendine

Vice President: Brian Hunt

Current Secretary, Treasurer and Newsletter Editor are continuing in their positions.

President Mark Philpot asked if there were any nominations from the floor for the new President and Vice President nominees. There being none, the vote was taken and passed unanimously for both nominees.

Final questions before meeting adjourned?

Any updates on phase 2 of new gas line to be installed Mistletoe Heights? No update.

Next Year Meetings with locations to be determined:

Tuesday 2/20/24 6:30

Tuesday 5/21/24 6:30

Tuesday 8/20/24 6:30

Tuesday 11/12/24 6:30

8:12 PM Meeting adjourned.